High Point NETWORKS

A PLAIN-LANGUAGE SECURITY GUIDE

Why businesses get breached *and how to get ahead of it*

Most businesses that get breached weren't careless. Something simply slipped through the cracks — a password never updated, a system never patched, a setting configured years ago and never revisited.

What We See Most

Across hundreds of security assessments, the same three root causes show up again and again. Not sophisticated zero-day exploits. Not nation-state hackers. Just these three things:

1 Identity and Access That's Easier to Get Into Than It Should Be

Passwords get reused. Old accounts from former employees stay active. Multi-factor authentication gets skipped because it slows people down. The result is that your systems are only as protected as your weakest login, and attackers know exactly where to look.

2 Settings That Were Never Meant to Be Permanent

Every network, cloud environment, and software platform ships with default settings. Those defaults are rarely the most secure option. Over time, configurations change, exceptions get made, and gaps accumulate. None of it looks alarming on its own, but together, it's a path through your environment.

3 Identity and Access That's Easier to Get Into Than It Should Be

Patches exist because vulnerabilities were found. When updates get delayed — because of timing, bandwidth, or the fear of breaking something — those known vulnerabilities stay open. Attackers don't need to find new ways in when the old ones still work.

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Why This Matters for Your Business

When a breach occurs, the impact isn't just a news headline. Operations stop. Your organization can be effectively cut off from its own systems and the internet for days. Customer data is exposed. Recovery is expensive (often far more expensive than the cost of prevention would have been).

Cyber Insurance Helps, but It's Only One Layer

Insurers are increasingly requiring proof of proactive security measures before they'll cover you, or before they'll give you a rate worth having.

Where to Start

You don't need to solve everything at once. You need to know where you stand. A **vulnerability assessment** gives you a clear, honest picture of your environment — not a list of technical jargon, but a prioritized map of what needs attention and why.

A Clear, Honest Picture

We explain what the results mean without jargon or fear tactics, just an honest read on where your business stands.

Priorities, Not a Punch List

A risk-prioritized roadmap, so you can make informed decisions about where it's worth investing and what risks you're willing to carry.

A Team That Stays

We help you close the gaps as a partner that already knows your environment, not a vendor handing you a report and walking away.

Ready to Take a Closer Look at Your Business?

Contact your High Point Networks account manager, or reach our team online. Expect a real conversation, not a sales pitch.

highpointnetworks.com/cybersecurity

Talk with a Security Expert